

## **TOPEKA COLLEGIATE SCHOOL - 2015-2018 STRATEGIC PLAN**

### **MISSION STATEMENT:**

**We prepare students for advanced education, successful careers and responsible citizenship through a commitment to academic excellence and humanitarian ideals.**

### **KEY STRATEGY # 1: ACADEMICS**

**We will provide the premier academic program in the Topeka Region.**

### **SUPPORTING STRATEGIES:**

- 1. The curriculum will be mission -based, rigorous, and comprehensive.**
- 2. We will focus on the “whole” child through the practice and mastery of subjects, core competencies, and values taught and learned inside and outside the classroom.**
- 3. Our students will demonstrate high academic achievement as measured by internal and external instruments, using a nationally recognized assessment instrument.**
- 4. We will provide resources to prepare our graduates with the skills and abilities to adapt to and apply technologies in the rapidly changing technology environment.**
- 5. The curriculum will foster our students’ development as ethical citizens and leaders by emphasizing citizenship, community service, leadership development, good character, and a global awareness.**
- 6. We will provide unique and exceptional experience- based learning opportunities as an integral part of our academic program.**
- 7. Core competencies will include the fostering of imagination and critical thinking skills.**
- 8. We will recruit, hire, develop and retain exceptional faculty.**

### **KEY STRATEGY #2: ENVIRONMENT**

**We will provide optimal conditions for student learning and achievement and a safe, nurturing and inclusive environment for students and families.**

### **SUPPORTING STRATEGIES:**

- 1. We will maintain a low student to teacher ratio to provide for effective teacher-student relationships and greater attention to the student’s individual needs.**
- 2. We will hire and retain highly qualified and effective administrators who fully support our mission and strategies.**
- 3. We will use current best practices in education that optimize student achievement.**
- 4. We will foster effective communication among administration, faculty, staff and families so that school policies will be well understood by all.**

5. We will enhance the strong sense of community among our families, students, and employees, supporting interpersonal responsibility and family involvement.
6. We will have an environment where all students and families feel safe, respected and valued.
7. Students will be known, understood, and loved among their teachers and peers.
8. Students will feel safe from physical, verbal, and relational aggression.
9. We will be an inclusive community that celebrates diversity.
10. We will maintain the school and grounds so that they are clean, safe and well protected.

### **KEY STRATEGY #3: FINANCIAL VIABILITY**

We will create and maintain an institution that is financially viable for the long term.

#### **SUPPORTING STRATEGIES:**

1. We will work toward a position where we operate within an annual budget that is balanced with regard to revenue and expenses.
2. We will maintain a long term financial plan that is fiscally responsible and transparent to our constituents.
3. We will diversify our revenue streams so we are not overly reliant on any one source for funds and alleviate pressure to have tuition increases that are higher than comparable schools.
4. We will operate in accordance with ISACS standards of membership.
5. We will build toward a position where we have ample reserves and are able to build an endowment for the future.
6. We will commence planning for a capital campaign to support future needs of TCS.

### **KEY STRATEGY #4: MARKETING, RECRUITMENT AND ENROLLMENT**

We will maintain effective marketing, recruiting, and retention programs so as to provide for adequate growth in enrollment.

#### **SUPPORTING STRATEGIES:**

1. Marketing and recruiting efforts will be targeted and effectively communicate our mission, strengths and value to families both within our school and in the Topeka community.
2. The applicant to enrollment ratio will support a selection process that ensures an ability to admit students who are an appropriate match between school and family.
3. New students will be well- suited for our academic program and a good match with our school community.
4. We will maintain a robust financial aid and scholarship program with adequate financial aid/scholarship packages to attract and retain high quality students and support socioeconomic diversity.

5. **We will maintain excellent relations with our key constituents within the Topeka community.**